



NEWS, MERGERS & ACQUISITIONS

OneDigital Welcomes Acadia Professional, Healthcare Risk Management Firm

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ATLANTA, GA – January 30, 2025 – [OneDigital](#), the nation's leading insurance brokerage, financial services, and HR consulting firm, has acquired [Acadia Professional](#) (Acadia), the widely-recognized leader in healthcare risk, headquartered in Morristown, New Jersey and specializing in medical professional and financial liability. This acquisition aligns with OneDigital's commitment to deliver deeper industry expertise and strategic guidance while strengthening its P&C and healthcare presence nationwide.

Founded in 2014 by [Scott Parker](#), and later joined by partners and industry leaders [Henry Kane](#) and [Brian Kern](#), Acadia quickly gained prominence for its unparalleled innovation throughout the healthcare risk field. Acadia works with thousands of physicians throughout the United States to ensure they have access to extensive data on the best available markets and risk management programs. Acadia has access to every major medical professional liability (MPL) carrier and more than 35 years of experience serving the medical community. Its [17-member team](#) is highly skilled in building programs for PE-backed and independent "supergroups," and looks to grow its platform within OneDigital's extensive framework.



We are thrilled to announce our partnership with Acadia and their great team. By combining Acadia's specialized healthcare expertise with our suite of workforce strategy solutions, we are poised to deliver unparalleled risk management services to our clients in the medical sector. This acquisition underscores our commitment to innovation and excellence in providing tailored solutions that meet the evolving needs of our clients.

— Todd Belden, National Practice Leader of Property & Casualty, OneDigital



Joining forces with OneDigital presents the Acadia team with a tremendous opportunity to leverage OneDigital's extensive resources and scale, enhancing our ability to continue to provide top-tier risk management services to the nation's healthcare industry. The deciding factors to partner with OneDigital were our aligned values, culture, and commitment to innovate to deliver exceptional client value. We are grateful to our clients and carrier partners for their long-term partnership and ongoing support.

— Scott Parker, Partner, Acadia Professional

OneDigital is also acquiring Deep Risk Management, LLC (DRM), a value-based care and stop-loss brokerage founded by the Acadia partners to help physicians navigate the ever-evolving payor landscape. "Having access to OneDigital's extensive resources, particularly in the Medical Advantage and self-insured employer market, should give our physician clients unprecedented value-based care and contracting opportunities," noted Brian Kern, Esq., CEO of DRM.

This partnership will foster growth toward OneDigital's strategic evolution into industry-specific solutions. Acadia's demonstrated industry expertise and specialization, combined with OneDigital's comprehensive suite of services, which includes Employee Benefits, HR Consulting, Wealth Management, and Retirement services, will provide best-in-class solutions for businesses and individuals nationwide.

About OneDigital

OneDigital's team of fierce advocates helps businesses and individuals achieve their aspirations of health, success and financial security. Our insurance, financial services and HR platform provides personalized, tech-enabled solutions for a contemporary work-life experience. Nationally recognized for our culture of caring, OneDigital's teams enable employers and individuals to do their best work

and live their best lives. More than 100,000 employers and millions of individuals rely on our teams for counsel and access to fully integrated worksite products and services and the retirement and wealth management advice provided through OneDigital Investment Advisors. Founded in 2000 and headquartered in Atlanta, OneDigital maintains offices in most major markets across the nation. For more information, visit onedigital.com.

About Acadia Professional

Established in 2014, Acadia Professional is the premier independent medical professional liability (MPL) insurance and provider stop-loss advisor that provides world-class service to physicians and healthcare professionals ranging from independent practitioners to complex supergroups. Acadia has relationships with each of the largest MPL insurance carriers in the country, allowing them to identify the most competitive coverage and innovative risk programs for their clients. For more information visit, www.acadia.pro


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